



**AUTOMATION
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INDUSTRIAL TRADE FAIR
TAILORED FOR SMES

RATE FORM

27-29
OCTOBER 2026
VICENZA
EXPO CENTRE

Promoted by

ITALIAN
EXHIBITION
GROUP
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27 - 29 OCTOBER 2026

EXHIBITION RATES PER SQ.M. – BARE AREA⁽¹⁾

	1 open side	2 open sides (+5%)	3 open sides (+10%)	4 open sides (+15%)
STANDARD RATE FOR BOOTH UP TO 19 SQM	€ 199,00	€ 208,95	€ 218,90	€ 228,85
STANDARD RATE FOR BOOTH EQUAL TO OR LARGER THAN 20 SQM.	€ 179,00	€ 187,95	€ 196,90	€ 205,85

(1) The **BARE AREA** rate includes only the area, to which must be added: registration fee, electrical connection, additional services and any other items.

EXHIBITION RATES PER SQ.M. – PRE-FITTED AREA⁽²⁾

PRE-FITTED WITHOUT FURNITURE	until 12 sq. m.				between 13 and 19 sq. m.				from 20 sq.m.			
	1 open side	2 open sides (+ 5%)	3 open sides (+ 10%)	4 open sides (+ 15%)	1 open side	2 open sides (+ 5%)	3 open sides (+ 10%)	4 open sides (+ 15%)	1 open side	2 open sides (+ 5%)	3 open sides (+ 10%)	4 open sides (+ 15%)
STANDARD RATE	€ 268	€ 281,4	€ 294,8	€ 308,2	€ 250	€ 262,5	€ 275	€ 287,5	€ 240	€ 252	€ 264	€ 276

PRE-FITTED WITH FURNITURE	until 12 sq. m.				between 13 and 19 sq. m.				from 20 sq.m.			
	1 open side	2 open sides (+ 5%)	3 open sides (+ 10%)	4 open sides (+ 15%)	1 open side	2 open sides (+ 5%)	3 open sides (+ 10%)	4 open sides (+ 15%)	1 open side	2 open sides (+ 5%)	3 open sides (+ 10%)	4 open sides (+ 15%)
STANDARD RATE	€ 285	€ 299,25	€ 313,5	€ 327,75	€ 265	€ 278,25	€ 291,5	€ 304,75	€ 255	€ 267,75	€ 280,5	€ 293,25

(2) The **PRE-FITTED AREA** rate includes: set-up, carpet, electrical connection, electricity supply (1Kw each 16 sq.m.), to which must be added: registration fee, additional services and any other items.

OTHER ITEMS

REGISTRATION FEE (mandatory for each exhibitor) includes: insurance, exhibitor badges, inclusion in the printed and online catalogues, free communication activities, 1 parking card, Wi-Fi connection.

€ **500,00**

Corner area surcharge: supplement already included in the rate for areas with two (+5%), three (+10%) and four (+15%) free sides as indicated in the tables above

Represented Companies included in the catalog €/each **200,00**

Hosted companies or co-exhibitor fee (in case of more companies inside one booth) €/company **500,00**

Notes:

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

LET YOURSELF BE TEMPTED!

Advertising offers for A&T VICENZA 2026

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	TYPE	PRICE LIST
☐ ADVERTISING - DEM MONOBRAND VISITOR		from € 2.500
☐ ADVERTISING - NEWSLETTER BANNER		from € 500
☐ DEDICATED EVENT WITHIN THE EXHIBITION		from € 2.000 to € 10.000
☐ WORKSHOP (30 MINUTES)		from € 1.000
☐ WORKSHOP (15 MINUTES)		from € 600
☐ WEBSITE BANNER		from € 1.650
☐ ADVERTISING - PERSONALIZATION LANYARD OF THE EXHIBITION (5.000 units)		from € 3.000
☐ ADVERTISING - EXHIBITOR CATALOGUE AND EVENTS PROGRAMME		from € 1.100
☐ ADVERTISING - OUTER FLYSHEET 1X7 - WEST ENTRANCE 3		from € 2.200
☐ ADVERTISING - CIRCULAR LEDWALL HALL 8		from € 1.750
☐ ADVERTISING - EXTERNAL LED - WEST ENTRANCE 3		from € 1.100
☐ ADVERTISING - INTERNAL LED - ENTRANCE HALL 7		from € 1.100
☐ ADVERTISING - INTERNAL LED - CONNECTION HALL 7-1 OR HALL 7-6		from € 1.100
☐ ADVERTISING - LIGHTBOX CONNECTION HALL 7-1		from € 1.650
☐ ADVERTISING - LIGHTBOX HALL 7		from € 1.650
☐ ADVERTISING - FRAME WEST ENTRANCE 3 - HALL 8		from € 1.650
☐ ADVERTISING - FRAME HALL 7 (RESTAURANT AREA)		from € 1.100

THESE AMOUNTS ARE NET OF VAT

A&T VICENZA Team is available to examine any other requests and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page and on www.aetexpo.it.

Date

Stamp and signature of contracting firm's legal representative

TECHNICAL FORM A&T VICENZA 2026

GENERAL INFORMATION AND DEADLINES FORM



27 - 29 OCTOBER 2026

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE:	Fill in and send the application form to email segreteria@aetevent.it in PDF format. A&T VICENZA Team will contact you with a customized proposal.
	AREA ALLOCATION STARTING	1st MARCH 2026
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to segreteria@aetevent.it in PDF format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal. NOTE: deposit payment made after the exhibiting proposal signature doesn't give any right to the benefits.
	BALANCE DEADLINE	30th SEPTEMBER 2026 Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 - 3.1 of the General Regulation) has to be sent to A&T SRL. Note: after that date any client who will sign a proposal has to pay the balance immediately
WITHDRAWAL RULES	From 1 st January 2026 till 30 th April 2026	<i>in case of withdrawal regularly received starting from 1st January 2026 until 30th April 2026, the penalty will be equal to a sum corresponding to the advance payment (50%) as quantified in the participation proposal countersigned for acceptance.</i>
	Starting from 1 st May 2026	<i>in case of withdrawal regularly received starting from 1st May 2026, the penalty will be equal to a sum corresponding to the entire amount (100%) as quantified in the participation proposal countersigned for acceptance.</i>

For more info please read the General Rules and Regulations always available on www.aetevent.com.

FOR FURTHER INFORMATION:

SECTOR	TEAM		PHONE + 39	EMAIL
TEAM Sales: Info for exhibitors, exhibiting space sale, advertising services sale, exhibition general information	Exhibition Manager	Marco Chiarello	0444 969 413	marco.chiarello@iegexpo.it
	Sales Account	Erika Laurenti	011 0266700	elaurenti@aetevent.it
	Sales Account	Stefano De Rigo	011 0266700	sderigo@aetevent.it
	Sales Account	Rodolfo Piliago	011 0266700	rpiliago@aetevent.it
	Events and Program	Sara Tota	011 0266700	stota@aetevent.it
	Events, Services and General Secretariat	Silvia Pignatiello	011 0266700	spignatiello@aetevent.it
	Events, A&T Next Startup Area	Laura Diana	011 0266700	ldiana@aetevent.it
	Web and Social Network	Alberto Pendini	011 0266700	apendini@aetevent.it
	Exhibitor Catalog	Flavia Viola	011 0266700	fviola@aetevent.it
	Administration	Paola Grillo	011 0266700	pgrillo@aetevent.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS International Fairs Directory

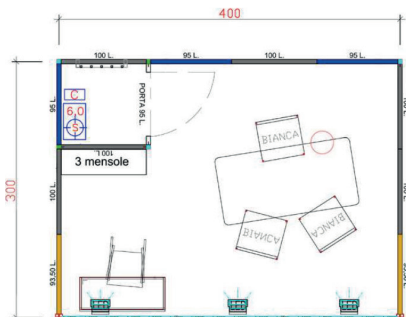
For some time now, International Fairs Directory, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company has NOT and has NEVER BEEN AUTHORISED to use the name Italian Exhibition Group SpA or our event trademarks.

If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.

12 sqm - 4x3



FURNISHED OPTION ALSO INCLUDES:

- 1 storage unit with leaf door 100x100 cm
- 1 rectangular table 160x80xh72 cm
- 3 chairs
- 1 reception desk 100x40xh100 cm
- 1 stool
- 3 shelves
- 1 waste basket
- 1 coat rack

Front structure (h. 290 cm); hollow-core walls with lacquered finish; blue carpet; fascia panel with standard lettering (180x40 cm), customizable on request; number displayed; WI-FI; 1 electrical power strip 220V; 3 spotlights; shared electrical connection; fire extinguisher.

NB: electrical panels are shared among groups of booths and are not specific to individual exhibitors (exhibitors requiring a separate panel can Order one on the event platform). Structural panels must not be drilled or damaged.

16 sqm - 4x4



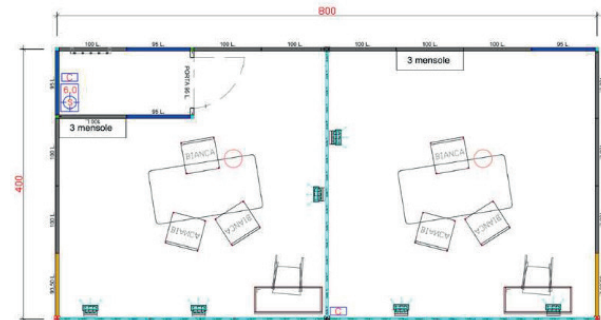
FURNISHED OPTION ALSO INCLUDES:

- 1 storage unit with leaf door 100x100 cm
- 1 rectangular table 160x80xh72 cm
- 3 chairs
- 1 reception desk 100x40xh100 cm
- 1 stool
- 3 shelves
- 1 waste basket
- 1 coat rack

Front structure (h. 290 cm); hollow-core walls with lacquered finish; blue carpet; fascia panel with standard lettering (180x40 cm), customizable on request; number displayed; WI-FI; 1 electrical power strip 220V; 3 spotlights; shared electrical connection; fire extinguisher.

NB: electrical panels are shared among groups of booths and are not specific to individual exhibitors (exhibitors requiring a separate panel can order one on the event platform). Structural panels must not be drilled or damaged.

32 sqm (8x4)



FURNISHED OPTION ALSO INCLUDES EVERY 16 SQM:

- 1 rectangular table 160x80xh72 cm
- 3 chairs
- 1 reception desk 100x40xh100 cm
- 1 stool
- 3 shelves
- 1 waste basket
- 1 coat rack

The booth has a storage unit with leaf door 200x100 cm

Front structure (h. 290 cm); hollow-core walls with lacquered finish; blue carpet; fascia panel with standard lettering (180x40 cm), customizable on request; number displayed; WI-FI; 1 electrical power strip 220V every 16 sqm. 30 watt LED lamps (3 every 16 sqm). Shared electrical connection. 1 fire extinguisher.

NB: electrical panels are shared among groups of booths and are not specific to individual exhibitors (exhibitors requiring a separate panel can order one on the event platform). Structural panels must not be drilled or damaged.